

## SMITHSONIAN'S COOPER-HEWITT, NATIONAL DESIGN MUSEUM ANNOUNCES TOP 2002 NATIONAL DESIGN AWARDS AT WHITE HOUSE RECEPTION HOSTED BY HONORARY PATRON LAURA BUSH

Washington, D.C. — July 10, 2002 The Smithsonian Institution's Cooper-Hewitt, National Design Museum announced the initial winners and finalists in its third annual National Design Awards at a White House reception today hosted by **Honorary Patron Laura Bush** where **Whirlpool Corporation, Dan Kiley** and **Geoffrey Beene** were celebrated.

Originally launched at the White House in 2000 as an official project of the White House Millennium Council, the annual National Design Awards program celebrates design in various disciplines as a vital humanistic tool in shaping the world, and seeks to increase national awareness of design by educating the public and promoting excellence, innovation and lasting achievement. "This year's National Design Awards give us an opportunity to celebrate the talented innovators and visionaries who shape and influence the way we experience our world," said Mrs. Bush. "I want to commend Cooper-Hewitt, National Design Museum for recognizing America's dedicated design artists and patrons."

The awards recognize extraordinary contributions to design in seven categories: **Lifetime Achievement, Corporate Achievement, American Original, Architecture Design, Communications Design, Environment Design** and **Product Design**. An additional award was created last year, the Design Patron Award, chosen by Paul Thompson, Director of Cooper-Hewitt, National Design Museum.

The winners of the four Awards in **Architecture, Communications, Environment** and **Product Design** will be announced and the **Lifetime, Corporate** and **American Original** awardees will be officially honored at a gala dinner held at the Cooper-Hewitt, National Design Museum on Fifth Avenue in Manhattan on October 22, 2002. The evening will benefit the Museum and its public education programs, and will be presided over by Paul Thompson.

### LIFETIME ACHIEVEMENT

Landscape architect **Dan Kiley** was announced as the winner of the 2002 National Design Award for **Lifetime Achievement**. In a professional career spanning more than 60 years, Kiley has been acclaimed as the "dean" of American landscape architecture. He has worked with the great 20th century architects



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(including Eero Saarinen, I. M. Pei and Frank Gehry) on some of this country's most important commissions, combining a refinement of eye and hand with an uncomplicated understanding of his place in "the natural order of things." Kiley's designs have been widely cited for their ability to raise public consciousness and enhance awareness of humankind's relationship to nature, while maintaining a sense of excitement. Some of his best-known works include New York's Lincoln Center, the John F. Kennedy Library in Boston, the National Gallery of Art in Washington, D.C., the New York Botanical Gardens, Dallas Art Museum, Fountain Place in Dallas, Rockefeller University in New York, and the Oakland Museum in California.

## CORPORATE ACHIEVEMENT

The 2002 National Design Award for **Corporate Achievement** will be bestowed on the **Whirlpool Corporation**, for its use of design as a strategic tool to produce high-quality, innovative appliances that meet the needs of a broad range of American households. Whirlpool strives to achieve both business value and consumer solutions through design and consistently reinvents mass-market appliances. Its development of the just-introduced youth brand, Pla, reveals its ongoing commitment to innovation and design-driven solutions that are relevant to its customers' lives. In the last two years, Whirlpool introduced a record number of new products and futuristic design concepts, including the Whirlpool brand "Duet," a horizontal access clothes washer-dryer pair, Personal Valet, a clothes vitalizing system that smooths wrinkles and removes odors, Macrowave, a new look at the microwave oven, and Project F, the laundry room of tomorrow.

**The New York City Housing Authority** will be awarded a **Special Commendation** in the **Corporate Achievement** category for the quality and durability of its design projects. The largest public housing authority in the U.S., the NYCHA has become a model for the construction and rehabilitation of quality, innovative housing and other facilities for low-income families. Its work serves a half million people from the full spectrum of New York's communities and has demonstrated that the highest quality design can indeed be achieved on restricted budgets.

## AMERICAN ORIGINAL

**Geoffrey Beene** will receive the 2002 National Design Award in the American Original category. Universally recognized for his unparalleled craftsmanship and excellence in clothing design, Beene has maintained his strong, singular vision—unmoved by the whims of trends—throughout his fifty years in American fashion. Having originally studied medicine, he has a unique perspective on the human body and, throughout his career, has returned again and again to developing designs that enhance a woman's figure. Among his accomplishments, Beene has been honored by the Council of Fashion Designers of America on several occasions for his design innovations.



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## DESIGN AWARD FINALISTS

The names of the 12 finalists who will compete for four National Design Awards in the areas of **Architecture**, **Communications**, **Environment** and **Product Design** were also announced.

Finalists for the category of **Architecture Design** are:

**Steven Holl** — Since establishing Steven Holl Architects in New York in 1976, Holl has earned a reputation as one of the most brilliant pure designers in America. Rather than carrying a 'signature style' to different sites and regardless of different programs, he seeks the unique character of a program and a site as the starting point for an architectural idea and venture. Among his most notable projects are the Chapel of St. Ignatius in Seattle, Simmons Hall residence at MIT in Massachusetts, the Bellevue Art Museum in Washington and Kiasma, Museum of Contemporary Art in Helsinki.

**Rick Joy** — Rick Joy, who specializes in residential design, strives to create architecture that is sympathetic with its geographic region and grounded in its specific context. His work integrates classicism, as both quirky and conceptual. Based in Tucson, Arizona, Joy has been influenced by the public art projects of James Turrell and Richard Serra. His first monograph, *Rick Joy: Desert Works* (Princeton Architectural Press; July 2002), explores nine of his best works and how his design celebrates the environment.

**SHoP/Sharples Holden Pasquarelli** — SHoP is an emerging design firm with five young partners whose education and experience encompass architecture, fine arts, structural engineering, finance and business management. SHoP's unique use of the emerging concepts and theories of digital technology with the tactile fundamentals of design and construction sets them apart from other design practices. Recent projects include the Columbia University School of the Arts, an installation at P.S.1 Contemporary Art Center, the Rector Street Pedestrian Bridge at Ground Zero, and the Museum of Sex, all in New York.

Finalists in the category of **Communications Design** are:

**Pablo Ferro** — Pablo Ferro has distinguished himself for more than 30 years as a director, editor and producer specializing in graphic design, special effects, titles, trailers and print campaigns. His pioneering style of quick cutting and multiple



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images within a frame won notoriety in 1962—techniques that have since influenced much of film and TV editing, particularly what’s now known as the “MTV style.” In addition to his work in advertising, his film title and special effects credits include *Dr. Strangelove*, *Clockwork Orange*, *Midnight Cowboy* and, more recently, *Men in Black II*, *L.A. Confidential* and *To Die For*.

**Maira Kalman** — Maira Kalman is an author, illustrator and designer known for her humorous sensibility. Her art has appeared in a number of media including 12 children’s books and two adult books, murals in New York’s Grand Central Station, ballet sets for Mark Morris Dance Group, and illustrations for *The New York Times*, *Atlantic Monthly*, *Interview*, *Wired* and *The New Yorker*. The wit of her “Newyorkastan” cover for the December 10, 2001 issue of *The New Yorker* was a healing influence after September 11. Kalman’s most recent book, *Fireboat: The Heroic Adventures of the John J. Harvey*—the inspiring story of a retired New York City fireboat that was recalled into service on September 11th—will be published this August.

**Lucille Tenazas** — Lucille Tenazas is the principal and creative force behind Tenezas Design, a communication, graphics and design firm founded in 1985 in California. Her work lies between the rigor of design and the freedom of art and achieves an effective symbiosis of rationality and creativity. Tenazas’ clients include the San Francisco Museum of Modern Art, Chronicle Books, Golden Gate National Parks Association and the San Francisco National Airport. She also teaches and chairs the newly established MFA program in Design at the California College of Arts and Crafts.

Finalists for the category of **Environment Design** are:

**James Carpenter** — James Carpenter has spent his career in the arena of public art and architecture, pushing the boundaries of light and glass technologies in large environmental spaces. The primary focus of his work is the exploration of the natural phenomenon of light and structure as they influence built space. Some of his major projects include a light threshold for the 2000 Olympics in Australia, the skylight for Columbus Center in New York and the Great Hall Tower of the San Francisco Civic Center.



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**George Hargreaves, Hargreaves Associates** — George Hargreaves is one of the leading landscape architects in practice today, having developed a vocabulary of landscape forms over the past 15 years. He is often faced with made and remade sites, some toxic, some abandoned, and many of them peripheral to the city, and he works to resuscitate the land and bring it back into the public realm. His award-winning projects include Crissy Field in San Francisco, the University of Cincinnati campus master plan and open spaces and the 2000 Sydney Olympics.

**Anne Whiston Spirn** — Anne Whiston Spirn is a landscape architect, teacher, scholar, author and photographer who investigates and reclaims troubled urban landscapes. Her work's unique strength stems from a collaborative process that engages the local community, especially children. She integrates science, design and public participation to solve urban issues in poor communities, and has done extensive work in West Philadelphia.

Finalists for the category of **Product Design** are:

**Ayse Birsel** — Ayse Birsel is the principal of Olive 1:1 Inc., a New York-based product design consultancy. She is a hands-on designer with a focus on design solutions that are both vital and humanistic. Her international client base includes Herman Miller Inc., Le Parker Meridien Hotel in New York, Pentagram Partners, Dansk International, Sasaki Crystal Inc. and Knoll Inc.

**Blu Dot** — Blu Dot was founded in Minneapolis in 1996 by Charles Lazor, John Christakos and Maurice Blanks, who produce furniture that serves its user and fosters the important relationship between people and objects. The firm's design strategy—based on a thorough knowledge of standard manufacturing methods, off-the-shelf materials, and creative packaging and assembly solutions—produces well-rounded, low cost and functional products. They have designed for Target, Urban Outfitters, Crate & Barrel and their products are carried across the country in a number of special design stores including Moss and Totem in New York City.

**Niels Diffrient** — Throughout his extensive career, industrial designer Niels Diffrient has focused on the performance, function and appearance of a product. Always starting with the people who will use the product, he conducts extensive research and observation, knowledge that forms the foundation for his concepts. Diffrient has designed aircraft interiors for American Airlines, the Knoll #71 and #72



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chair series and the Borletti sewing machine with Marco Zanuso. His latest product is the Freedom chair for the Humanscale Corporation.

The **Design Patron Award** was conceived last year by Director Paul Thompson to recognize outstanding support and patronage within the design community. The winner will be announced at the National Design Awards gala dinner in October and is chosen by Thompson and the museum's trustees.

## ABOUT THE 2002 NATIONAL DESIGN AWARDS

The above winners and finalists were among more than 350 nominations received earlier this year, nominated by a committee of more than 600 leading designers, educators, journalists, cultural figures and corporate leaders from every state.

Winners were selected by a panel of seven distinguished jurors appointed by the Museum:

**Reed Krakoff**, president and executive creative director for Coach

**Frank Nuovo**, creative director and designer of Vertu, a subsidiary of Nokia, and founding head of the Nokia design team

**Robyn Waters**, vice president of trend merchandising, hardlines design, and product development for Target, where she is responsible for the overall company trend direction for all 1,055 Target stores in 47 states

**Sheila Levrant de Bretteville**, professor and director of studies in the Graphic Design Department at Yale University's School of Art

**Rob Forbes**, founder and chief design officer, Design Within Reach, a catalog, Internet and studio retailer of both classic and new modern design furniture, lighting and accessories

**Richard Gluckman**, principal, Gluckman Mayner Architects, designers of a wide range of institutional, commercial and residential projects throughout the United States, Europe and Asia

**Walter Hood**, associate professor and chair of Landscape Architecture and Environmental Planning, University of California, Berkeley.



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The National Design Awards is one of the few programs of its kind structured to continue to benefit the nation long after the awards ceremony and gala. An education program has been developed in conjunction with the awards by the Cooper-Hewitt, National Design Museum's award-winning Education Department and includes educational materials, as well as a series of public programs, lectures, roundtables and workshops based on the vision and work of the National Design Award winners.

The co-chairs of the October 22 gala are **Susan deMenil, Reed Krakoff, Richard Meier, and Murray Moss. Arthur Ross** will serve as Distinguished Chair. The National Design Awards have been made possible by generous support from **Ford Motor Company, Mandel Foundation, the Document Company Xerox, and an anonymous donor.** Trophies provided by **Saint-Gobain Advanced Ceramics.**

For more information about the National Design Awards benefit dinner, the public may call George Trescher Associates Inc. at (212) 685-1095.

Inquiries from design professionals about the awards program and selection process can be directed to project director Buff Kavelman at (212) 849-8337.

## ABOUT COOPER-HEWITT, NATIONAL DESIGN MUSEUM, SMITHSONIAN INSTITUTION

The Smithsonian's Cooper-Hewitt, National Design Museum is the only museum in the United States devoted exclusively to historic and contemporary design. Design shapes our objects, environments and communications, making them more desirable, functional and accessible. The Museum celebrates the nature of design and explores its impact on the quality of our lives.

Cooper-Hewitt, National Design Museum is located at 2 East 91st Street and Fifth Avenue in New York City. Hours: Tuesday, 10 a.m. to 9 p.m.; Wednesday through Saturday, 10 a.m. to 5 p.m., Sunday, noon to 5 p.m. The museum is closed Mondays and federal holidays. Public transit routes include the Lexington Avenue 4, 5 and 6 subways (86th or 96th Street Stations) and the Fifth and Madison Avenue buses. General admission, \$8; senior citizens and students age 12 and over \$5. Cooper-Hewitt, National Design Museum members and children under 12 are admitted free. Free admission Tuesday, 5 p.m. to 9 p.m. For further information, please call (212) 849-8400 or (212) 849-8386 (TTY), or see <http://www.si.edu/ndm>. Cooper-Hewitt, National Design Museum is fully accessible.

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